



## The Learning Ladder Home Based Business Opportunity... your chance to make a difference

Do you love our high quality range of children's educational products?...  
Well other people love them too!

Friends, friends of friends, and family are happy to gather together in the comfort of their own home to see and experience our products whilst having lots of fun.

They receive generous Host rewards while you get to earn extra income that can make a real difference to your family.

You can work your own hours balanced around work, family and lifestyle.

We provide professional training and support from positive uplifting people.

Your efforts are appreciated and valued and will be well rewarded and recognised including the opportunity to earn overseas travel.

We have an exciting and proven career plan that requires only a modest investment to get started.



## The Learning Ladder

Fun and learning every step of the way!

**You can start your own learning ladder home based business for as little as \$149.00!**

Contact your advisor for more information.

**2010 Business Builder Starter Kit – Over \$1,020 worth of product for only \$299!**



Contents may change subject to availability

**Also Available**

**2010 Home Business Starter Kit – Over \$460 worth of product for only \$149!**



Contents may change subject to availability



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## Guarantee

The Learning Ladder stands by every product for quality and educational value. If you are not completely satisfied with an item, please contact your Advisor within 14 days from receipt for information on the returns procedure. Please note that products may occasionally vary from the images in the catalogue, and that all items are subject to availability of stock.

## Freight and Handling

When placing your order, please complete the Customer Order Form available from your Sales Advisor. Please note that a freight and handling charge of 5% of your order total applies, or a minimum of \$8.50. Please contact your Learning Ladder Advisor for details.

If you are unable to contact an Advisor, please call The Learning Ladder Head Office on **03 9811 2690** or email [service@learningladder.com.au](mailto:service@learningladder.com.au) and we will put you in contact with an Advisor in your area.

# The Learning Ladder

February 2010

## 'Why I joined' By Marissa Burtenshaw QLD



When I first saw The Learning Ladder at a friend's Get Together in 2002, I fell in love with the fantastic range of educational books, puzzles and games. The best way to get my hands on everything in the catalogue was to join as an Advisor, and it would mean I could have everything I wanted in a business; flexibility to work the hours I chose around my young family, a substantial

income, and knowing that I would be selling something that I really believed in. **So I joined!**

I loved it from the start. I got to meet other mums and enjoy their company, make new friends, and share our high quality, award winning, educational products whilst building my home library for free. I am now in my seventh year with The Learning Ladder and I have been promoted three times. I am now an Executive Sales Leader which means I manage teams and coach others to achieve their goals and dreams, and I still do my own Get Togethers. It is a joy to work with women growing in this business knowing that I have a part to play in their personal development.

And being able to work from home is fantastic. I love the flexibility that The Learning Ladder offers, so I can be there for school drop-offs and pick-ups. I love that I make a difference to children's education through each customer purchase, and that each Hostess that I work with is always delighted with her free products that she receives for her children.

Through The Learning Ladder I have had the opportunity to attend our annual national and international conferences which are always exciting and educational. As my confidence has grown and my achievements have risen, I have been rewarded with flowers, Tiffany & Co jewellery, international holidays, Wedgwood collectables, pearls and cash! **The earning potential is unlimited, and I work part-time hours and earn full-time pay! I am both a stay-at-home mum and a business woman. I have it all.**



## Our Vision

The Learning Ladder vision is to create an easy and fun home environment for learning, because a well-resourced home offers wonderful opportunities for exploration, discovery, play, fun and learning. After all, we are the first and most important teachers of our children, and home is where the most learning takes place! The aim of The Learning Ladder is to help Australian parents to instil a love of learning in their children and create a home learning environment where learning is easy, effective and fun. Every child should be given the opportunity to develop to their full potential!

## The Learning Ladder is a wholly owned company of the Pearson Group

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[www.learningladder.com.au](http://www.learningladder.com.au)



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